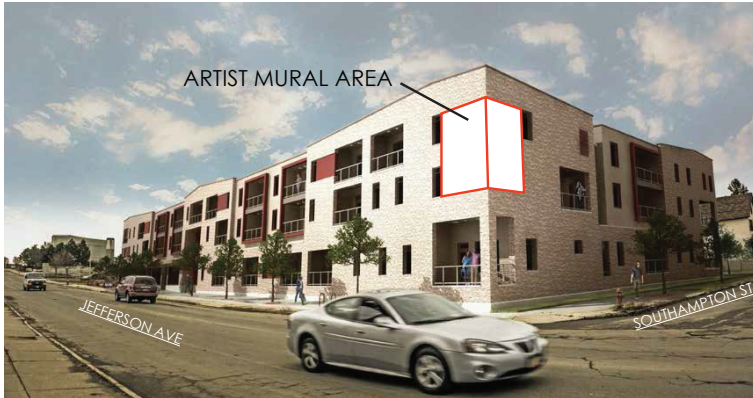


People Inc. Jefferson Avenue Apartments Mural Project Call for Art



South Building



North Building

People Inc. in collaboration with the WNY Urban Arts Collective is requesting local visual artists to submit proposals for murals to be installed on the newly constructed Jefferson Avenue Apartments, located at 1140 & 1166 Jefferson Avenue.

Theme subjects were developed based on feedback from community members. Artists are encouraged to be creative and to use any resources available. Images should be captivating, engaging and reflective of the community. Feel free to use:

- original artwork • old photos • print articles • Internet
- interviews with older community members • images from family and friends.

Listed below are the three theme categories and examples of sources of inspiration for the murals. You are not limited to the sources listed but, must be within the three categories.

We invite you to let your creative process and experiences be your guide.

THEME: Historic Jefferson Avenue

1 EVENTS: Juneteenth, Concerts, Parades/Marchers, Sports, Community Rallies, Festivals, Political

2 LANDMARKS: Old Apollo, Gigi's, Rock Pile, Architecture, Henry's Burgers, Street View, Business

3 COMMUNITY: People, Families, Leaders, Children, Police, Firefighters, Vendors

	→ South 1A: 5' 4" W x 18' 3" H		→ North 1: 5' 5" W x 16' 9" H
	→ South 1B: 2' 4" W x 18' 3" H		→ North 2: 7' 8" W x 16' 9" H
	→ South 2: 9' 10" W x 18' 3" H		

General Information:

Open to all artists whose proposal meets the required outline.

Creative options: You may

1. Design the image
2. Design and paint mural

Submissions: Each artist may submit up to three proposals.

Proposal: Complete with all required information.

Important deadline dates and procedure:

Proposal and jpeg image due: [April 12, 2020](#)

Committee meets to select finalists: [April 13-17, 2020](#)

Artists notified of proposal and image selection: [May 1- 8, 2020](#)

Final design due: [May 28, 2020](#)

Production starts: [June 15, 2020](#)

Visit artists to view progress: TBD

Completion of project, installation prep: [August 21, 2020](#)

Proposal Information Guideline (please include):

1. Name
2. Address
3. Phone
4. Email
5. Social media links
6. Website
7. Title of image
8. Options: Design and/or Design and Paint mural
9. Do you have any experience producing public art? If so, what and when?
10. Image reference / resource
11. Relationship to Community/theme
12. Description
13. Artist Statement
14. Bio
15. JPEG format file attachment
16. Save file as: `firstname_lastname_JAI_Proposal.jpg` (jpeg)

Proposal Submission / Contact Information:

John Baker, President WNY Urban Arts Collective
Cell: 716.994.3584

jonbak112@yahoo.com

please also cc: Jefferson Art, JeffersonArtMural@people-inc.org

For more information on submitting a proposal, visit people-inc.org.